

NEWS RELEASE

February 11, 2016

FOR IMMEDIATE RELEASE

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LIVE UNITED



United Way
of Greater Toledo

February 11, proclaimed 2-1-1 Day in Lucas, Wood, and Ottawa Counties

TOLEDO, OH – February 11 was recently proclaimed National 2-1-1 Day in Lucas, Wood, and Ottawa Counties by the county commissioners. This shows their continuous support of the important work that United Way 2-1-1 does in our community.

The United Way 2-1-1 database includes 8,645 services available to people who live in Lucas, Wood, Ottawa, and Hancock Counties. On a typical day, United Way 2-1-1 receives 300-500 calls connecting people to these services. During peak seasons such as holidays and tax season, 2-1-1 receives over 700 calls per day.

“United Way 2-1-1 is part of our community fabric and continues to be a great resource for all of us. It is an easy-to-remember number and empowers people to give help and get help,” said Karen Mathison, President and CEO of United Way of Greater Toledo.

More than 270 million Americans, approximately 90 percent of the total U.S. population, have access to 2-1-1 and, in Ohio, 2-1-1 is available to 91% of all Ohioans. The comprehensive database of United Way 2-1-1 builds efficiency in both the non-profit and private sectors; and is a critical information system during and after disasters, uniting residents who want to help with those who are in need of assistance.

United Way 2-1-1, serving Lucas, Wood, Ottawa and Hancock Counties is a free, confidential and anonymous, non-emergency information and referral service that connects area residents to the health and human services they need. When someone dials 2-1-1, their call is answered by a trained Information & Referral Specialist who works with them to assess and prioritize their needs.

For more information and to view our 2015 United Way 2-1-1 Annual Report, visit unitedwaytoledo.org/211/publications.

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*United Way of Greater Toledo, serving Lucas, Wood, and Ottawa counties, changes lives by mobilizing the caring power of the community. United Way is focused on the building blocks for a good life: **education, income, and health**. Starting at the root, United Way addresses the circumstances that destabilize communities. United Way recruits people and organizations who bring the passion, expertise, and resources needed to get things done. You can give, you can advocate, and you can volunteer – that’s how to **LIVE UNITED**. For more information, visit www.unitedwaytoledo.org.*