

MEDIA ALERT

August 31, 2017

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United Way
of Greater Toledo

University of Toledo Football Season Advertising Donated to United Way

- WHO:** The Dennis Johnson Family and United Way of Greater Toledo (UWGT)
- WHAT:** UWGT advertising, placed within the University of Toledo Glass Bowl Stadium, has been generously donated by The Dennis Johnson Family for the 2017 season. Attendees of football games will be able to engage with United Way messaging on video boards and sideline advertising, and while listening to the games play-by-play, via radio commercials. We are incredibly grateful to have such philanthropic individuals in our community, who want to help spread our organization's mission to unite the caring power of people to improve lives.
- WHEN:** **Thursday, August 31, 2017**
University of Toledo Football Season Opener
7:00 p.m.
Toledo Rockets vs. Elon Phoenixes
- WHERE:** Glass Bowl Stadium
University of Toledo
1745 Stadium Dr.
Toledo, OH 43606

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