

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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United Way Worldwide Announces Harvey Relief Fund

[TOLEDO, Ohio] – United Way Worldwide (UWW) recently announced the creation of their “United Way Harvey Recovery Fund” for the victims of disastrous flooding in the Greater Houston and Gulf Coast area.

Since Harvey’s landfall on August 25, UWW has collected \$24,500,000 for mid and long-term recovery from national and local funds. Notable donors include actor Leonardo DiCaprio, the Houston Texans NFL Team and ExxonMobil. Country singers Tim McGraw and Faith Hill have also encouraged fans to donate, via text-to-give.

“It’s absolutely amazing to see so many donors and local United Way’s across the nation coming together to help individuals along the Gulf Coast,” said Kate Fineske, vice president of communications and brand strategy at United Way of Greater Toledo.

“United Way is both a national and international nonprofit, expeditiously responding to the needs of communities everywhere. That’s why we are encouraging individuals to visit unitedway.org/Harvey to help those who have lost everything,” said Fineske.

Given the unfolding events, UWW and various industry experts are encouraging monetary donations for relief efforts, before sending items. Your gift allows volunteers on the ground to assess the continuously changing landscape and put dollars to work.

All proceeds given to the United Way Harvey Relief Fund will be sent to the numerous United Way’s affected by the hurricane.

United Way also encourages donors to be vigilant of individuals asking for Harvey relief funds. Scammers pandering for donations is an unfortunate reality when disaster strikes. Always donate to recognized, tax-exempt charities. Never give out your social security number or bank routing numbers to unfamiliar solicitors.

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United Way of Greater Toledo, serving Lucas, Wood and Ottawa counties, unites the caring power of people to improve lives. Together, we’re on a mission to change lives forever in our community by investing in programs focused on education, financial stability, and healthy lifestyles. We tackle the tough problems in these areas by funding and partnering with the most effective local organizations who create real opportunities and get results. LIVE UNITED by visiting www.unitedwaytoledo.org.