

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

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## UWGT Showcases the Positive Impact of Campaign Volunteers

[TOLEDO, Ohio] – United Way of Greater Toledo (UWGT) is proud to recognize campaign volunteers at its annual appreciation breakfast, which will highlight how their personal and / or corporate volunteerism has positively impacted those living in Lucas, Wood and Ottawa County.

For the 2018-2019 annual fundraising campaign, UWGT is pleased to note that \$9.2 million was raised to help strengthen education, financial stability and health resources.

“The majority of dollars that United Way raises to invest in our community is because of our campaign volunteers. These are the individuals who serve as a ‘United Way voice’ in their workplace, encouraging others to give and help those in need,” said Wendy Pestrue, president & CEO of UWGT.

Campaign volunteers will be gathering at UWGT on April 3, from 7:30-9:00 a.m. Attendees will enjoy breakfast and a short program. Individuals will also be encouraged to walk through a “Hall of Stories,” which will feature 14 of UWGT’s funded programs, further highlighting the narratives of those who have been impacted by their volunteerism and gift to UWGT.

“We want every person who volunteers and supports United Way’s campaign efforts to know the real and positive difference they’re making,” said Chad Rutkowski, Senior Development Officer.

“Bringing in our partners and offering a small breakfast is the least we can do to show our immense appreciation for the passion our volunteers show in support of United Way. It’s an incredibly humbling experience to see so many individuals who believe in our mission to fight for the education, financial stability and health of every person in Lucas, Wood and Ottawa County,” Rutkowski concluded.

Campaign volunteers or “Campaign Managers,” as they are sometimes referred to, are responsible for delivering UWGT materials to their organization and help share the UWGT message within their workplace.

UWGT prides itself on being a volunteer-centered nonprofit, who relies on community members to partake in the fundraising, organizing and decision-making processes.

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