

MEDIA ALERT

Aug. 05, 2019

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United Way
of Greater Toledo

United Way's "Kickoff to Caring" Provides 5,000 Backpacks for Students

WHO: 1,000+ community volunteers
Sashem Brey, 13abc, event host
Wendy Pestrue, United Way president & CEO
UPS, sponsor
Lucas Co. Job & Family Services, sponsor

WHAT: United Way of Greater Toledo will host its fourth annual "Kickoff to Caring" this Wednesday, where volunteers will fill 5,000 backpacks with essential school supplies for students in need.

Bags will be distributed to key community partners – the largest allocation going to Toledo Public Schools to serve the near 3,000 students who are considered homeless. Remaining bags will go to The Salvation Army, students in Wood and Ottawa County, and the Area Office on Aging's "Kinship Program," which provides backpacks to children who are being cared for by a grandparent.

If local families with school age children would like to see if they qualify for a backpack, they are encouraged to call 2-1-1, United Way's free, 24/7, 365-day health and human service helpline.

Register at: <https://kickoff-to-caring-2019.eventbrite.com>

WHEN: **Wednesday, August 7, 2019**
8:00 – 9:30 a.m.

WHERE: Owens Community College
Student Health & Activities Center
30335 Oregon Rd.
Perrysburg, OH 43551

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