

MEDIA ALERT

Aug. 23, 2019

- **Contact:**
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United Way
of Greater Toledo

United Way, City of Toledo, Bolster Focus on Data

WHO: Katherine Crosby, Chief of Staff, City of Toledo
Lucas County Administrators
Marcais Frazier, Director & Impact Consultant, Clear Impact Academy
Amy Sackman Odum, Director of Neighborhood & Business Development, City of Toledo
Wendy Pestrue, President & CEO, United Way of Greater Toledo
100+ community advocates

WHAT: To better understand and improve complex social issues in our community: United Way of Greater Toledo and the City of Toledo will be hosting an introduction to “Results Based Accountability” (RBA) and the Clear Impact software, via a day-long workshop with city, county and nonprofit administrators.

RBA is a disciplined way in which communities address barriers to health and human services. This process helps organizations identify powerful measures to improve the lives of our fellow constituents. The methodology is data-based, showcasing how communities are being served and the overall success / trajectory of that service through forecasting – ultimately leading to improved decisions on programmatic funding.

Clear Impact is a data software system that health and human service organizations can utilize to track how their programs are serving the community, and easily share those results with stakeholders. This software also gives a greater picture of how the thousands of nonprofits across Lucas County are addressing our most-difficult health and human service problems.

WHEN: **Monday, August 26**
8:00 a.m. – 4:00 p.m.
Media is suggested to cover the event between 8:00 a.m. and noon.

WHERE: United Way of Greater Toledo
Rooms A & B (First Floor)
424 Jackson St, Toledo, OH 43604

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