

# Women's Initiative of United Way

Our mission is to mobilize women to become leaders, advocates and philanthropists on issues concerning women and children. We invite you to join more than 550 women dedicated to impacting the community through philanthropic giving, advocating, and volunteering.



## Signature Programs

### Imagination Library

For more than nineteen years, Women's Initiative has focused on helping women and children in our community. Dolly Parton's Imagination Library was a program that we supported for nearly 7 years. In October of 2021, we transitioned the program to the Lucas County Public Library, so they could help grow the program and get more books in the hand of children in Lucas County!

While we find a new program to support, we are committed to supporting Dolly Parton's Imagination Library in Lucas County through 2022!



Pursuing Inspiration | October, 11, 2022 | The Premier

This year's Pursuing Inspiration event will focus on "From Isolation to Reintegration". **Amy Hall**, a Toledo native, Certified Life Coach and President of Ebony Construction, will inspire women by sharing how they can find a new normal with themselves and taking the lessons we have all learned over the past two years and integrating them into our daily lives. Amy is a trailblazer within her industry, being the first woman of color to become chairman of the board for a state organization in the heavy highway construction industry, she is also a strong advocate for the Disadvantaged Business Enterprise program on both the state and national level. Previously, Amy was a lead presenter for the National Workforce and Development Initiative and a panelist for the Ohio Civil Rights Symposium and the 2019 Marathon Women's Empowerment Summit. In 2020, Amy was recognized by the YWCA Milestones: A Tribute to Women in the business category.



Women's Initiative Networking Events | Quarterly | Evenings, 5:30 – 7:30 p.m.

Women's Initiative Networking Events (W.I.N.E. Down Wednesdays) provide current and potential members with networking opportunities for professional development and connections with United Way community partners in our community. In the past, our attendees learned more about Dolly Parton's Imagination Library, Girl Scouts, Aurora Project, and ABLE, and will be offered opportunities to attend a site visit and volunteer with these organizations.

## Membership Benefits

When you join Women's Initiative of United Way, you are connected to hundreds of local women who are passionate champions of community change. In addition, members get exclusive access and free or discounted tickets to our signature events including:

- Pursuing Inspiration: An annual event featuring nationally renowned women leaders meant to educate and inspire us while raising money for our signature program(s).
- Women in Leadership: An annual event bringing together a diverse panel of local women leaders to share their personal and professional stories.
- W.I.N.E. Downs: Women's Initiative Networking Events provide opportunities to connect with other women and learn more about the partners and programs your United Way gift supports.

As a member of Women's Initiative of United Way, there are also multiple leadership and volunteer opportunities available through our Board and committees to provide additional avenues to get further involved and advocate for positive community change.

**Join Women's Initiative by donating \$250 or more to United Way.**



## Women's Initiative Leadership

**April Smucker**, Chair

**Erin McPartland**, Past Chair

**Jill Blackburn**, Pursuing Inspiration Chair

**Julie Diener**, Women in Leadership Chair

**Melissa Glaze**, Membership Chair

**Debbie Williams**, Member at Large

**Erin Tupper**, Member at Large

**Sherri Rutter**, Vice Chair

**Brandi Walerius**, Secretary, Imagination Library Chair

**Tammie Brainard**, Pursuing Inspiration Co-Chair

**Jessica Biggs**, Women in Leadership Co-Chair

**Shirley Gentile**, Membership Co-Chair

**Kathy Miller**, Member at Large

**Nicole Candle**, Member at Large

## Event Sponsorship Levels

### PLATINUM | \$10,000

Highest recognition level as a supporter of women in our community

- Opportunity to introduce speaker at the fall event
- Large logo (or individual name) featured on:
  - Women's Initiative emails throughout the year
  - Signage (printed or virtual) at major events
- Full-page ad included in programs (printed or virtual) for major events
- Opportunity to provide current employees with networking and professional development experiences:
  - **24 VIP tickets** to the Pursuing Inspiration event with reserved seating

### DIAMOND | \$5,000

- Medium logo (or individual name) featured on:
  - Women's Initiative emails throughout the year
  - Signage (printed or virtual) at major events
  - Included in programs (printed or virtual) at major events
- Opportunity to provide current employees with networking and professional development experiences:
  - **16 VIP tickets** to the Pursuing Inspiration event with reserved seating

### CRYSTAL | \$2,500

- Medium logo (or individual name) featured on:
  - Signage (printed or virtual) at major events
  - Included in programs (printed or virtual) at major events
- Opportunity to provide current employees with networking and professional development experiences:
  - **12 VIP tickets** to the Pursuing Inspiration event with reserved seating

### GOLD | \$1,000

- Logo (or individual name) featured on:
  - Signage (printed or virtual) at major events
  - Included in programs (printed or virtual) at major events
- Opportunity to provide current employees with networking and professional development experiences:
  - **6 VIP tickets** to the Pursuing Inspiration event with reserved seating

### SILVER | \$500



- Name included in programs (printed or virtual) at major events
- Opportunity to provide current employees with networking and professional development experiences:
  - **4 VIP tickets** to the Pursuing Inspiration event with reserved seating

### BRONZE | \$250

This is a special opportunity for current Women's Initiative members to receive:

- Recognition as a supporter of women in our community
  - Name included in programs (printed or virtual) at major events
- Opportunity to participate in networking and professional development experiences:
  - **2 VIP tickets** to the Pursuing Inspiration event

## Event Sponsorship Pledge Form

### We are Grateful for Your Support

Thank you for supporting Women's Initiative of United Way's events in 2021. All proceeds from these events will benefit our Dolly Parton's Imagination Library program. Your commitment to positively impacting our community will make an incredible difference in the lives of children.

### Partnership Level

Platinum | \$10,000

Gold | \$1000

Diamond | \$5,000

Silver | \$500

Crystal | \$2,500

Bronze | \$250

### Recognition and Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Name Recognition Preference: \_\_\_\_\_

### Payment Options

**Check:** A check made payable to Women's Initiative of United Way for \$ \_\_\_\_\_ is enclosed.



**Invoice:** Please send an invoice to the attention of the contact person above.

**Credit Card:** I have called Donor Services at 419-254-4667 and provided my information over the phone.

**Submitted by (please print):** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Return Complete Partnership Form to:**

Mail:

Women's Initiative of United Way

1001 Madison Ave., Suite 100, Toledo, OH 43604 ATTN: Jon Dorcely

Phone: 419-254-4683

Email:

[Womensinitiative@unitedwaytoledo.org](mailto:Womensinitiative@unitedwaytoledo.org)

Fax:

419-246-4614